

A Comparison of Stochastic Models of Natural Gas Consumption

Serli Kiremitçiyan

e-mail: `serli.kiremitciyan@boun.edu.tr`

Ahmet Göncü

e-mail: `Ahmet.Goncu@xjtlu.edu.cn`

Tolga Umut Kuzubaş

e-mail: `umut.kuzubas@boun.edu.tr`

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Abstract

We model dynamic behaviour of natural gas consumption using continuous-time stochastic models which offer a wide set of choices for the drift and volatility terms and can be used for pricing of contingent claims on natural gas consumption as they yield analytical solutions for any forecast horizon. We apply One-factor mean-reverting and stochastic Gompertz diffusion models for the empirical analysis of daily natural gas consumption in Istanbul, Turkey. Both models perform well in reflecting the empirical properties of consumption data including stationarity, strong seasonality, mean reversion, and serial correlation. Based on the comparisons of forecast performances, we show that One-factor mean-reverting process improves upon the Gompertz diffusion process due to different specifications of the drift term and estimation procedure.

Keywords: Gompertz diffusion process, One-factor mean reverting process, Natural gas consumption, forecasting

JEL Classification Numbers: Q47, Q54, C15

1 Introduction

Natural gas is an energy source that exhibited an increasing share in the global energy consumption over the last decades. Recent developments in the gas production technologies pave the way to a higher share of the natural gas in total energy mix. As an emerging

20 country with growing energy needs, Turkey's natural gas consumption has increased rapidly
21 over the last two decades.¹

22 The Turkish natural gas industry has undergone a process of reconstruction to create a
23 competitive natural gas market. For this purpose, the Natural Gas Market Law, was enacted
24 in 2001 which aimed to change the monopolistic structure of the market and form a more
25 competitive market by establishing an independent regulatory authority, the Energy Market
26 Regulatory Authority.² Liberalization of the energy markets necessitates an accurate short
27 term forecasting and demand management of natural gas. Furthermore, it is plausible to
28 assume that new contingent claims on the consumption amounts or prices of natural gas will
29 probably become available.

30 Accurate modelling and forecasting of natural gas consumption are crucial for efficient
31 management of resources and have been extensively studied in the literature. A compre-
32 hensive review on modelling and forecasting of natural gas consumption is given by Soldo
33 (2012). The dominant approach is to use time series models with autoregressive structure of
34 natural gas consumption with/without other explanatory variables such as heating degree
35 days or temperature. Ediger and Akar (2007) use autoregressive integrated moving average
36 and seasonal moving average models to forecast energy demand in Turkey. Aras and Aras
37 (2004) estimate aggregate natural gas demand in residential areas of Eskişehir, Turkey using
38 monthly data. They estimate separate autoregressive time series models for heating and
39 non-heating months. Gümrah et al. (2001) and Sarak and Satman (2003) utilize degree
40 days to explain the relation between natural gas demand and temperature levels. Erdoğan
41 (2010) employs an ARIMA model to forecast natural gas demand using quarterly data over
42 the period of 1988 to 2005. Liu and Lin (1991) employ multiple-input transfer function
43 models to study the relationship between natural gas consumption, temperature and price
44 using monthly and quarterly data for Taiwan. Sanchez-Ubeda and Berzosa (2007) devel-
45 ops a flexible prediction method where the forecast is obtained by estimating the trend,
46 seasonality, and transitory components. Crompton and Wu (2005) utilize a Bayesian vec-
47 tor autoregressive methodology to forecast energy demand for China, including demand for
48 natural gas.

49 To the best of our knowledge, only the studies by Göncü et al. (2013) and Gutierrez
50 et al. (2005) rely on stochastic processes driven by Brownian motion to model natural
51 gas consumption. Continuous time stochastic models provide important advantages over
52 statistical or econometric models. First, analytical formulas for the conditional expectation
53 and variance can be derived for any forecast horizon. Second, the models can be solved
54 analytically and contingent claims dependent on the path of the natural gas consumption
55 can be priced relatively easily. Third, empirical characteristics of natural gas consumption
56 data can be described using a large set of choices for drift and volatility terms. Therefore,
57 continuous time models provide an important alternative for energy modelling. Additionally,
58 forecasts obtained from time series models with high-frequency data will not be reliable since
59 explanatory variables such as the macroeconomic variables or temperatures are difficult to

¹See [EPDK (2012)]

²EMRA(EPDK in Turkish). See [Erdogdu (2010b)]

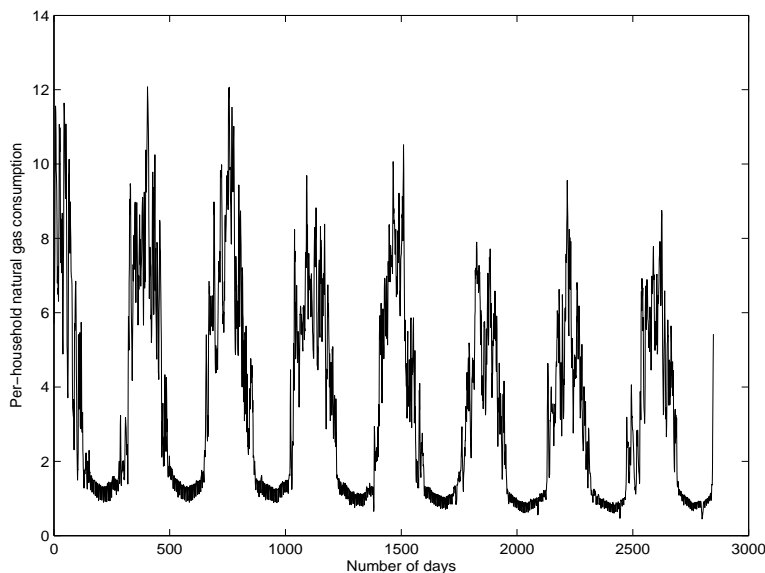
60 predict.

61 In this paper, we consider two continuous-time models used in the literature for modelling
62 natural gas consumption; Göncü et al. (2013), which adopts the model in Lucia and Schwartz
63 (2002), and Gutierrez et al. (2005). Our results provide important insights for future
64 work aiming at extending these models to fit to empirical characteristics of natural gas
65 consumption. In Section 2, we present empirical properties of data used in estimation. In
66 Section 3 and 4, we discuss properties of the theoretical models considered in our analysis. In
67 Section 5, we compare them in terms of their forecasting powers in capturing the empirical
68 properties of consumption. Section 6 concludes.

69 2 Data

70 The data for natural gas consumption is obtained from IGDAS, the only natural gas
71 distributor in Istanbul, Turkey, which contain 2848 daily observations of residential and
72 commercial natural gas consumption in urban areas³ and the number of consumers for the
73 time period between January 1, 2004 to October 18, 2011.

Figure 1: Per-Household Daily Natural Gas Consumption



74 Per-consumer natural gas consumption is plotted in Figure 1, which exhibits a seasonal
75 pattern and mean reversion to the seasonal mean. In particular, the seasonal pattern and
76 mean reversion are stronger during summer months of the year, where the natural gas con-
77 sumption is low. During winter months, deviations are larger with high volatility around
78 the seasonal pattern. Therefore, a clear seasonality with slow mean reversion is expected.

³Industrial use of natural gas consumption is not included in the dataset.

79 We also observe that holidays, including weekends, have important effects on natural gas
80 consumption and thus, a holiday dummy variable is included. In addition to stationarity,
81 strong serial correlation exists where the first order lag is statistically significant. We use
82 the logarithm of the per-consumer natural gas consumption as our dependent variable.

83 3 One-Factor Mean-Reverting Process

84 Following the one-factor model in [Göncü et al. (2013)], we decompose per-consumer
85 natural gas consumption C_t as:

$$C_t = \exp(f(t) + Y_t) \quad (1)$$

86 where $f(t)$ is a bounded deterministic function of time and Y_t is a mean reverting stochastic
87 process driven by standard Brownian motion $\{W_t\}_0^\infty$, which is defined on the probability
88 space (Ω, \mathcal{F}, P) with filtration $\{\mathcal{F}_t\}_0^\infty$, and the initial value of the process is $Y_s = y_s$. The
89 process Y_t follows:

$$dY_t = -\kappa Y_t dt + \sigma dW_t \quad (2)$$

90 where $\kappa > 0$ is the speed of mean reversion and $\sigma > 0$ is the volatility of the process. The
91 solution of Equation (2) is given by:

$$Y_t = y_s e^{-\kappa(t-s)} + \int_s^t e^{-\kappa(t-u)} \sigma_u dW_u \quad (3)$$

92 and thus $Y_t \sim N\left(y_s e^{-\kappa(t-s)}, \int_s^t e^{-2\kappa(t-u)} \sigma_u^2 du\right)$.

93 For the deterministic function $f(t)$, we assume the following form to capture seasonality
94 in natural gas consumption:

$$f(t) = \beta_0 + \beta_1 H_t + \sum_{i=1}^p \alpha_i \sin(iwt) + \gamma_i \cos(iwt), \quad (4)$$

95 where the holiday dummy variable $H(t) = 1$, if date t is weekend or holiday, and $H(t) = 0$
96 otherwise, $w = 2\pi/365$, and p is the number of sine and cosine terms, which is taken as 2.

97 In many developing countries such as Turkey, natural gas prices are centrally determined,
98 thus fluctuations in these prices are not frequent, at least in the short run. It is feasible to
99 add the logarithm of prices into Equation (4); however, we choose to leave the effect of prices
100 in the stochastic part.

101 The per-consumer natural gas consumption C_t is now obtained as:

$$C_t = \exp(f(t) + y_s e^{-\kappa(t-s)} + \int_s^t e^{-\kappa(t-u)} \sigma dW_u) \quad (5)$$

102 where $f(t)$ is expressed as in Equation (4).

103 The conditional expectation and variance of natural gas consumption with respect to the

104 filtration \mathcal{F}_s at time $t > s > 0$ are given by:

$$E[C_t|\mathcal{F}_s] = \exp\left(f(t) + (\ln c_s - f(s))e^{-\kappa(t-s)} + \frac{1}{2} \int_s^t e^{-2\kappa(t-u)} \sigma_u^2 du\right) \quad (6)$$

105 and

$$\begin{aligned} var(C_t|\mathcal{F}_s) &= \left[\exp\left(\int_s^t e^{-2\kappa(t-u)} \sigma_u^2 du\right) - 1 \right] \times \\ &\exp\left[2f(t) + 2(\ln c_s - f(s))e^{-\kappa(t-s)} + \int_s^t e^{-2\kappa(t-u)} \sigma_u^2 du\right] \end{aligned} \quad (7)$$

106 For the case of constant volatility, conditional mean and variance simplify to:

$$E[C_t|\mathcal{F}_s] = \exp\left(f(t) + (\ln c_s - f(s))e^{-\kappa(t-s)} + \frac{\sigma^2}{4\kappa}(1 - e^{-2\kappa(t-s)})\right) \quad (8)$$

107 and

$$\begin{aligned} var(C_t|\mathcal{F}_s) &= \exp\left(2f(t) + 2(\ln c_s - f(s))e^{-\kappa(t-s)} + \frac{\sigma^2}{2\kappa}(1 - e^{-2\kappa(t-s)})\right) \times \\ &\left[\exp\left(\frac{\sigma^2}{2\kappa}(1 - e^{-2\kappa(t-s)})\right) - 1 \right], \end{aligned} \quad (9)$$

108 respectively.

109 In our empirical tests, we assume a constant volatility and use Equations (8) and (9) to
110 obtain confidence intervals for our forecasts.

111 3.1 Estimation of Model Parameters

112 We specify natural gas consumption as an Autoregressive Distributed Lag (ADL) model
113 with lags of deterministic components and the first order lag of consumption. By substituting
114 $f(t)$ in Equation (1) and discretizing Equation (2), we obtain:

$$\ln(C_t) = z_t = \beta_0 + \beta_1 H_t + \sum_{i=1}^2 \alpha_i \sin(i\omega t) + \gamma_i \cos(i\omega t) + Y_t \quad (10)$$

115

$$Y_t = \phi Y_{t-1} + u_t, \quad u_t \sim N(0, \sigma^2) \quad (11)$$

116

$$z_t = \phi z_{t-1} + H(\Phi, x_t) - \phi H(\Phi, x_{t-1}) + u_t - u_{t-1} \quad (12)$$

117 where H is a function of the vector of explanatory variables x_t and vector of parameters
118 Φ , and z_t is the dependent variable. The parameters are estimated simultaneously by using
119 non-linear least squares procedure and the mean reversion parameter is given by $\hat{\kappa} = 1 - \hat{\phi}$.

Table 1: Estimated parameters for the One-Factor Mean Reverting process (all parameters are significant at 95% confidence level)

β_0	β_1	α_1	α_2	γ_1	γ_2	κ	σ
0.960	-0.115	0.508	0.028	0.934	0.046	0.096	0.134

4 Gompertz diffusion process

The stochastic Gompertz diffusion process has two versions as the Homogenous, which implies the use of only the consumption data, and the Non-Homogenous case, which implies the use of other exogenous factors. Following the study by [Gutierrez et al. (2005)], the stochastic Homogenous Gompertz diffusion model is expressed as⁴:

$$dC_t = (\alpha - \beta \ln C_t)C_t dt + \sigma C_t dW_t, \quad C_s = c_s \quad (13)$$

where C_t is the natural gas consumption at time t , and W_t is standard Brownian motion process defined on the probability space (Ω, \mathcal{F}, P) with filtration $\{\mathcal{F}_t\}_0^\infty$. By applying Itô's formula to the transformation $e^{\beta t} \ln C_t$ and denoting $\gamma = \alpha - \sigma^2/2$, the solution of Equation (13) is obtained as:

$$C_t = \exp \left(\ln(c_s) e^{-\beta(t-s)} + \frac{\gamma}{\beta} (1 - e^{-\beta(t-s)}) + \sigma \int_s^t e^{-\beta(t-\tau)} dW_\tau \right). \quad (14)$$

Then, the conditional expectation under this process is given by:

$$E[C_t | \mathcal{F}_s] = \exp \left(\ln c_s e^{-\beta(t-s)} + \frac{\gamma}{\beta} (1 - e^{-\beta(t-s)}) + \frac{\sigma^2}{4\beta} (1 - e^{-2\beta(t-s)}) \right), \quad (15)$$

which is used to forecast the natural gas consumption.

4.1 Estimation Of Model Parameters

In the study by [Gutierrez et al. (2005)], the likelihood estimators of the drift parameters, a and b in Equation (13) are given as:

$$\hat{\alpha} = \frac{\left(\int_0^T \log(C_t)^2 dt \right) \left(\int_0^T \frac{dC_t}{C_t} \right) - \left(\int_0^T \log(C_t) dt \right) \left(\int_0^T \frac{\log(C_t)}{C_t} dC_t \right)}{T \int_0^T \log^2(C_t) dt - \left(\int_0^T \log(C_t) dt \right)^2}, \quad (16)$$

⁴To simplify notation, we denote volatility by σ for both models even though two models does not necessarily have the same volatility.

134 and

$$\hat{\beta} = \frac{\left(\int_0^T \log(C_t) dt\right) \left(\int_0^T \frac{dC_t}{C_t}\right) - T \left(\int_0^T \frac{\log(C_t)}{C_t} dC_t\right)}{T \int_0^T \log^2(C_t) dt - \left(\int_0^T \log(C_t) dt\right)^2}, \quad (17)$$

135 respectively. As stated in [Gutierrez et al. (2005)], the integrals can be written as Riemann
 136 sums by applying Itô's formula and evaluated numerically with the trapezoidal rule. We also
 137 follow this approach to obtain the estimators of α and β .

138 The volatility σ is estimated by:

$$\hat{\sigma} = \frac{1}{T-1} \sum_{t=2}^T \frac{|C_t - C_{t-1}|}{\sqrt{t C_t C_{t-1}}}. \quad (18)$$

139 As an alternative estimation method, we discretize the stochastic differential equation
 140 given in (13) as:

$$\ln C_{t+1} = \omega_0 + \omega_1 \ln C_t + \eta_t, \quad \eta_t \sim N(0, \sigma^2 \Delta t), \quad (19)$$

141 where $\eta \sim N(0, \sigma^2 \Delta t)$ denotes the noise component. This equation can be considered as
 142 a least-squares fitting problem where $\omega_0 = a \Delta t$ and $\omega_1 = 1 - b \Delta t$. Equation (19) can be
 143 rewritten as:

$$C_{t+1} = e^{\omega_0 + \eta_t} C_t^{\omega_1} \quad (20)$$

144 and

$$E[C_{t+1} | \mathcal{F}_t] = C_t^{\omega_1} \exp\left(\omega_0 + \frac{\sigma^2 \Delta t}{2}\right) \quad (21)$$

145 Similarly, for any forecast horizon h :

$$E[C_{t+h} | \mathcal{F}_t] = C_t^{\omega_1^h} \exp\left(\omega_0 \sum_{i=1}^h \omega_1^{i-1} + \frac{\sigma^2 \Delta t}{2} \sum_{i=1}^h \omega_1^{i-1}\right) \quad (22)$$

Estimated parameters a, b and σ are given in table below.

Table 2: Estimated Parameters for the Homogenous Gompertz Diffusion Model (all parameters are significant at 95% confidence level)

Likelihood Estimators		
α	β	σ
2.0765×10^{-5}	3.3486×10^{-5}	0.0040
Least Squares Estimates		
α	β	σ
0.0151	0.0166	0.0040

146

4.2 Gompertz Diffusion Process: Non-Homogenous Case

[Gutierrez et al. (2006)] generalize the model in [Gutierrez et al. (2005)] by including exogenous factors to the model in Equation (13). They specify [Gutierrez et al. (2006)], the Non-Homogenous Gompertz diffusion model as:

$$dC_t = (h(t) - \beta \ln C_t)C_t dt + \sigma C_t dW_t, \quad C_s = c_s. \quad (23)$$

Possible exogenous factors that affect growth of natural gas consumption are included as a time dependent function in $h(t) = \alpha_0 + \sum_{i=1}^q \alpha_i g_i(t)$ where $g_i(t)$ (exogenous variables) are continuous functions (w.r.t. to time) in $[t_0, T]$. $W(t)$ is a standard Brownian motion process.

The parameters β , σ , and α_i for $i = 0, 1, 2, \dots, q$ are time-independent and should be estimated from the data using Maximum Likelihood Estimation (MLE). By applying Itô's formula to the transformation $y_t = e^{\beta t} \log(C_t)$, the solution of Equation (23) is obtained as:

$$C_t = \exp \left(e^{-\beta(t-s)} \log(C_s) + \int_s^t (h(\tau) - \sigma^2/2) e^{-\beta(t-\tau)} d\tau + \sigma \int_s^t e^{-\beta(t-\tau)} dW_\tau \right) \quad (24)$$

The conditional expectation of C_t becomes:

$$E[C_t | \mathcal{F}_s] = \exp \left(\log(c_s) e^{-\beta(t-s)} + \frac{\alpha_0 - \frac{\sigma^2}{2}}{\beta} (1 - e^{-\beta(t-s)}) + \frac{\sigma^2}{4\beta} (1 - e^{-2\beta(t-s)}) \right) \cdot \exp \left(\sum_{i=1}^q \alpha_i \int_s^t g_i(\tau) e^{-\beta(t-\tau)} d\tau \right) \quad (25)$$

Again, we can discretize the stochastic differential equation given in (23) as:

$$\ln C_{t+1} = a_0 + \sum_{i=1}^q a_i g_i(t) + \beta \ln C_t + \eta_t, \quad \eta_t \sim N(0, \sigma^2 \Delta t) \quad (26)$$

where $a_0 = \alpha_0 \Delta t$, $a_i = \alpha_i \Delta t$, $b = (1 - \beta \Delta t)$. Equation (26) can be written as

$$C_{t+1} = e^{h(t)\Delta t + \eta_t} C_t^b \quad (27)$$

and

$$E[C_{t+1} | \mathcal{F}_t] = C_t^{\alpha_1} \exp(\alpha_0 + \frac{\sigma^2 \Delta t}{2}) \quad (28)$$

Similarly, for any forecast horizon h :

$$E[C_{t+h} | \mathcal{F}_t] = C_t^{(1-\beta\Delta t)^h} \exp(h(t)\Delta t) \sum_{i=1}^h (1 - \beta\Delta t)^{i-1} + \frac{\sigma^2 \Delta t}{2} \sum_{i=1}^h (1 - \beta\Delta t)^{i-1} \quad (29)$$

Using the above estimators, the estimated parameters are given in table below.

Table 3: Estimated Parameters for the Non-Homogenous Gompertz Diffusion Model (all parameters are significant at 95% confidence level)

Likelihood Estimators						
α_0	α_1	α_2	α_3	α_4	β	σ
0.1094	6.9415	-2.5431	0.1965	-0.0614	0.1185	0.0234
Least Squares Estimates						
α_0	α_1	α_2	α_3	α_4	β	σ
0.1028	6.5412	-2.3281	0.1843	-0.0541	0.1114	0.1445

5 Empirical Results

We evaluate forecasting performances of the two stochastic models using the formulas for the conditional expectations and variances which are used to obtain confidence intervals for our point forecasts. In this section, we implement the backtesting method for three different forecast horizons: daily, weekly and monthly. Observations from initial two-years period is used for the estimation and the method is applied for the remaining data points by iteratively expanding the estimation window by one sample at a time. Table 4 presents the Relative Mean Square Errors (RMSE) obtained from the backtesting method.

Table 4: Comparison of RMSE's for the considered stochastic models: One-factor mean reverting stochastic process versus the Gompertz diffusion process

One-Factor Mean-Reverting Process		
Daily	Weekly	Monthly
0.0176	0.1230	0.2194
Homogenous Gompertz Diffusion Model, Likelihood Estimators		
Daily	Weekly	Monthly
0.0201	0.1186	0.4595
Least Squares Estimates		
Daily	Weekly	Monthly
0.0202	0.1114	0.4316

Table 4 shows that both non-homogenous Gompertz diffusion and One-factor mean reverting processes improve upon the fit of homogenous Gompertz diffusion process, especially for longer forecast horizons, with lower Relative Mean Square Errors (RMSE). Furthermore, including sinusoidal variables as exogenous factors increases prediction powers of the models(at the monthly horizon, 0.2194 in the One-factor mean-reverting process and 0.2003 in

Table 4: Continued.
 Non-Homogenous Gompertz Diffusion Model,
 Likelihood Estimators

Daily	Weekly	Monthly
0.0208	0.1210	0.2003
Least Squares Estimates		
Daily	Weekly	Monthly
0.0221	0.1931	0.3782

176 the Non-Homogenous Gompertz Diffusion model), and the role of deterministic trends be-
 177 come more pronounced at longer horizons. Another significant difference in RMSE's stems
 178 from the estimation method, as we observe that likelihood estimators perform better in the
 179 backtesting procedure, hence provide more reliable forecasts.

180 6 Conclusion

181 In this paper, we employ and compare two stochastic diffusion models used in the liter-
 182 ature aiming to explain the dynamic behaviour of natural gas consumption, the One-factor
 183 mean-reverting and stochastic Gompertz diffusion models. We apply our methodology to
 184 model and forecast daily natural gas consumption in Istanbul, Turkey. We compare forecast
 185 performance of both models using backtesting method. We show that the One-factor mean
 186 reverting process improves upon the fit of homogenous Gompertz diffusion model, especially
 187 for longer horizons. Model selection mainly depends on the specific area of application. For
 188 example, in the context of pricing, obtaining accurate daily consumption predictions is more
 189 important since daily settlement amounts are usually used in futures contracts or options.
 190 On the other hand, in the context of demand estimation which represent the aspect of gas
 191 suppliers or governmental institutions, monthly predictions can be more important in which
 192 case the Non-Homogenous Gompertz Diffusion model seems to perform better than the other
 193 models, especially when likelihood estimators are used for the sample period that we have
 194 chosen.

195 The proposed approach can be generalized to include a noise term that is driven by more
 196 general processes such as Levy process. Alternatively, the fit of the seasonality function
 197 can be improved by the use of non-parametric estimation techniques. The mean reverting
 198 stochastic process used in this paper leads to an AR(1) process in residuals. However, our
 199 modelling approach can be generalized to include higher order serial correlation in the resid-
 200 uals, which can be modelled via continuous autoregressive processes. Another interesting
 201 implication of our model is that contingent claims can be defined with respect to the natural
 202 gas consumption and priced within the same framework.

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